

Press release

New Investor Relations Manager at Folksam

Juha Hartomaa will be the new Group Investor Relations Manager at Folksam. Most recently employed as Account Director at Hill+Knowlton Strategies, he will take up his post in the middle of August.

“With Juha Hartomaa as new Investor Relations Manager, we will be honing Folksam’s communication even further. Folksam wants to be an attractive business partner on the financial market, which means that our communication must meet stock exchange requirements. I’m pleased that we’ve attracted such an experienced, highly qualified and energetic resource as Juha,” says Erik von Hofsten, Vice President of Group Communications at Folksam.

Juha Hartomaa has extensive experience of financial communication, particularly as an advisor and consultant in Investor Relations. He most recently worked at Hill+Knowlton Strategies, and his previous employment includes posts at Intellecta Corporate, Nyhetsbyrån Direkt and Finanstidningen.

“I’m very much looking forward to continuing to develop Folksam’s financial communication and build confidence in and relationships with capital market actors. It feels particularly motivational to do this at Folksam, which takes long-term responsibility in order to ensure security for its customers,” says Juha Hartomaa.

The position of Investor Relations Manager falls under Folksam’s Information Department.

Juha Hartomaa will be succeeding Christopher Casselblad, who has taken up the newly created post of Head of Group Control Analysis at Folksam.

For further information, please contact:

Juha Hartomaa, tel. +46 (0)708-93 50 03

Erik von Hofsten, Vice President of Group Communications at Folksam, tel. +46 (0)722-30 20 26

About Folksam

Folksam is a customer-owned company. We offer insurance policies and pension investments. Almost one in two Swedes is insured with Folksam, and we are one of the largest asset managers in Sweden. Our vision is that people should feel secure in a sustainable world. Read more at www.folksam.se